



Adam R. Hall

Graphic Designer & Illustrator

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Hello, my name is Adam Russell Hall, a graphic designer based in the Cincinnati, OH area.

I have been designing professionally since 2010; my design services have been mostly freelanced in Ohio but my work also can be seen as far in the US as Scottsdale, AZ.

Right out of college, I was privileged to work full time as an intern with Marathon Petroleum Co. In Sept. 2013 I worked as a part-time contractor with RDI Marketing Services creating original logos and other graphic designs under their Creative/Marketing team. Since early 2014 I've been working as the primary graphic designer for Solterra Communications creating logos, magazines and websites for clients all over the US! I continue to do some freelance work on my own as well!

Thank you very much for reviewing my resume and please check out my portfolio at www.adamhall.design

Skills

- ▶ Mac and Windows systems
- ▶ Adobe Illustrator
- ▶ Adobe Photoshop
- ▶ Adobe InDesign
- ▶ Adobe Dreamweaver
- ▶ HTML
- ▶ CSS
- ▶ JQuery
- ▶ Drawing and Illustration

Employment Experience

Solterra Communications

West Union, OH | March 2014-present

Primary graphic designer creating logos, graphics, and mockups for potential websites, as well as assisting with building websites and updating existing websites, and maintaining and updating client's social media.

RDI Marketing, Inc. & Stratamark Dynamic Solutions

Blue Ash, OH | Sept. 2013-Nov. 2013

Short term contractor assisting the Marketing and Creative Department with graphic design and web needs for internal design projects and projects for the company's clients

Marathon Petroleum Co. contracted by Manpower Inc. (Co-Op)

Russell, KY | May 2011-April 2012

Assisted with designing/maintaining graphics and Adobe Flash videos for Marathon's web based training programs

Freelance Work

Reach Success Coaching

Portsmouth, OH | April 2016

Created logo identity and carried it throughout the print material and website, as well as built the website

A2Z Oils

Bethel, OH | April 2015

Created 12 page catalog and assisted with editing product photography

NK's Stuff

Cincinnati, OH | April 2015

Created logo and designed/built the website

My Office Girl

Winchester, OH | July & Aug 2012

Created logo identity used with all branded material and designed and built the website

Pinnacle Peak Music Lab, LLC

Scottsdale, AZ | Sept 2011, July 2012 & March 2014

Designed school logo along with different versions for specific holidays and special events

Rays Texas Barbeque and Grill/City Limits Family Fun Center, LLC

New Boston, OH | July & Aug 2012

Designed both company logos and the brand identity and website for Rays Texas Barbeque and Grill

Education

University of Cincinnati, (Raymond Walters College)

Blue Ash, OH | Sept 2013-March 2014

Certificate in Web and Multimedia

Shawnee State University

Portsmouth, OH | May 2011

B.F.A. in Visual Design